

# One stop solution for the needs of budding small businessmen and women entrepreneurs

## Company Overview

**Vision:** To identify and empower small businesses from various parts in the country and assist them in becoming a successful entrepreneur

It was incorporated on **11<sup>th</sup> September, 2017** in **Kolkata, West Bengal.**

**Services Offered:** Logistics across India as Aggregator. SAAS Based ecommerce website making platform with logistics & Domain Booking/registration. Packaging materials online and off-line distributor.

**Intellectual Property:** Logistics Aggregation apps & Web app, SAAS Website making platform with domain registration system, Packing ecommerce site, Trademark Of Brand Name & Logo, Marketing Collaterals, Customers database etc.

## Our USP

Offer End-to-End Solution for an E-Commerce Businesses

High quality Packaging Materials in any volume & Quantity.

Reduced Weight disputes and RTO Applying Machine Learning tech.rate

Customer Care Support - Voice & WhatsApp, providing in-transit support.

## Growth Drivers And Trends

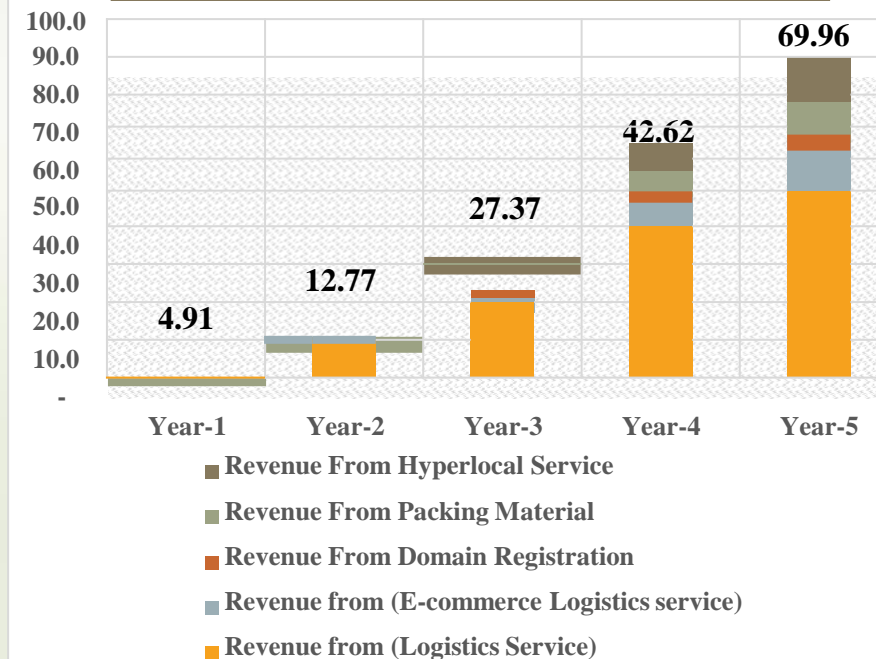
Third party logistics market in india will accelerate at 8% CAGR and by 2025 market size will be \$10.75 billion.

E-commerce industry in India was approximately \$50 Billion in 2018 & its estimated to reach \$200 billion.

The packaging industry is the fifth largest sector in India's economy. Current USD 75.95 CAGR 5%..USD 103.32 Billion (2025)

Advent of pandemics compelled home based entrepreneurs to go digital and expand their customer reach.

## Revenue Projections (INR Crores)



*Company is looking for ₹ 2 crore equity funding in the initial one year for IT infrastructure, packaging warehouse, team building and marketing campaigns.*